



**For Immediate Release**

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## **KIP announces the next generation of Wide Format Print Production Systems**

**Novi, Michigan January 4<sup>th</sup>, 2010** — KIP a world leader in wide format document production technology, has launched the new KIP 7700 and 7900 multifunction production systems.

KIP 7700/7900 Series Systems are exceptionally powerful print, copy and scan systems designed to provide medium to high demand users with the ultimate in advanced technology, superior image quality and reliable performance.

### **KIP 7700/7900 Print Systems**

KIP 7700/7900 network print systems employ highly advanced imaging technologies to deliver outstanding fine line detail, superior half tones and smooth gradients. These systems efficiently produce documents sent via application drivers, networked PC's or web based applications and submission tools. The KIP 7700/7900 Print Systems address demanding print runs and compressed delivery times with the highest quality expectations in virtually any digital imaging environment and can be easily upgraded to incorporate monochrome and color copying and scanning.

"In today's challenging economic times, businesses demand a large format print system that delivers Incredible Value, Exceptional Versatility, Advanced Technology, and Superior Productivity. New KIP 7700/7900 systems meet all these requirements. With a choice of robust printer with or without scanner, multiple media configurations, a variety of finishing options and industry leading KIP 7.0 software suite, it fits the way you work both now and in the future," said Rich Gigl, Vice President of Marketing for KIP.

### **Superior, Production Printing**

Designed with versatility and production in mind, new KIP 7700/7900 systems are equipped to meet the tightest of print deadlines. The highly productive systems handle either 9 or 13 'D'-size prints per minute and provides over 60,000 sq. ft. of printing capability without the need to replenish toner. KIP's 100% toner efficient High Definition Print Technology (HDP) provides the ability to reproduce the full spectrum of technical, engineering and architectural documents with complete accuracy and confidence. The powerful KIP IPS Controller processes print, copy and scan jobs quickly and allows for concurrent processing for faster turnaround times, less wasted materials and a more productive staff.

### **Superior Print Quality for Professional Results**

With 600 x1800 dpi Imaging Technology, the KIP 7700/7900 ensures exceptional quality output - sharp, fine details, smooth grey scales and brilliant renderings of 3-D drawings and intricate graphics. In addition, advanced KIP imaging technologies ensure that whatever the type or condition of an original - blueprint; sepia; even old, over exposed drawings – copy and scan results are right the first time.

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**Easy-to-Use, Intuitive Interface**

The KIP 7700/7900 intuitive Touch screen user interface makes work easier by guiding operators through the system to produce documents correctly. Advanced job management software allows users to manage workload priorities. One-touch scan-to- file enables scanning to virtually any location (local drive, FTP site or network location), minimizing the time needed to digitize documents for storage or distribution. New KIP 7700/7900 systems also feature the ability to scan to and print from documents removable USB drives using the touchscreen operator interface

**Optimized Workflow with Innovative Software**

The KIP 7.0 Software Suite optimizes the entire technical document printing process - from desktop job submission to enterprise-wide print management. KIP PrintNet Enterprise software offers online print processing that boosts the efficiency and profitability of centralized print locations and commercial reprographers. The KIP Unified Accounting System allocates printing, copying and scanning costs by department, project and customer, turning expenses into revenue. The KIP 7.0 software suite is included for no additional expense with no associated maintenance fees.

**The Color of KIP is Green**

KIP is committed to product designs that promote **environmental health and sustainability**. Our goal is to consistently improve and refine the technologies in KIP products that keep our planet green.

**About KIP**

KIP is the leading manufacturer of wide-format printing and imaging technology. Based in Novi, Mich., KIP is a major provider of wide format digital solutions for the architectural, engineering and manufacturing industries -- solutions that deliver efficient, dependable, consistently high quality performance.

For more information, visit <http://www.kipamerica.com>.

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